Mountain Bikers of Santa Cruz
Topics

1. MBOSC who we are and what we do
2. Current state of mountain biking locally
3. Upcoming projects
4. Land Use Planning opportunities
5. How we can work together
Topics

1. MBOSC who we are and our vision for coming years
2. State of mountain biking
2. City Parks Master Plan
Mountain Bikers of Santa Cruz

- 501(c)(3) non-profit stewardship and advocacy organization
- Mission: MBOSC works to promote responsible mountain bike recreation and to expand sustainable trail access in the Santa Cruz area
- Investment in the community since 2012:
  - 20,000+ volunteer trail hours
  - 80+ trained volunteer crew leaders
  - 10,000+ paid trail hours (privately-funded)
  - $1M+ invested in community
Recent Projects

• Emma McCrary Trail in Pogonip *(multi-use)*
  – 3,000 Volunteer hours, 300 Volunteers

• Flow Trail at SDSF *(multi-use)*
  – 6,300 volunteer hours, 530 volunteers

• Enchanted Loop Re-route at Wilder Ranch *(multi-use)*

• San Vicente Redwoods Trail Design (comprehensive trail network including *multi-use* and *user-specific* trails)

• Shakespeare Connector Trail at Delaveaga *(pedestrian)*

• Lookout and Ohlone trail reroutes *(pedestrian)*

• Harvey West Pump track
  – Design, construction, maintenance (cost share with City of SC)

• Old Cabin Classic  XC Race Fundraiser
  – Supports Wilder Ranch maintenance
Evolution

Club → Professional Advocacy and Trail Building Organization
Existing Models

- Sierra Buttes Trail Stewardship
  • 25 employees
- Evergreen Mountain Bike Alliance
  • ~30 employees
MBOSC Staff

• Professional staff augmented by broad volunteer base

• Currently
  – Executive Director
  – Marketing and Events Director
  – Volunteer and Community Outreach Coordinator
  – Pump Track/Dirt Jump Specialist
  – Hiring Trail Builder fall 2017
Topics

1. MBoSC - Who we are
2. State of mountain biking locally
3. City Parks Master Plan
From Humble Beginnings

R. Repack 1978
To Mainstream
Santa Cruz County
Cycling Industry
Santa Cruz County Bike Economy

• Bicycling is a significant contributor to Santa Cruz County’s economy
  – Local bike industry will bring in over a billion dollars in revenue this year
  – Home to 11 bike shops, 6 custom frame builders, and several international companies such as Vista Outdoor (includes Giro, Bell, and Blackburn), FOX (includes divisions of Easton and Race Face), Santa Cruz Bikes and Ibis Cycles
  • Combined, these companies have over 800 employees
Industry Nearby

– Spanning out to San Jose and Monterey areas, there are several more cycling brands, including Specialized, Phil Wood, MTBR.com, Light & Motion

– Many of these employees live in Santa Cruz County
Electric-Assist Bicycles

- An electric bicycle (e-bike) is a bicycle with an integrated electric motor to aid propulsion.
- Every type of bike from city, touring and commuter bikes to mountain bikes.
- Brands located in Santa Cruz - Blix Electric Bikes, Royal Dutch Gazelle Bikes, Augustine Carbon e-Bikes, Focus, Cervélo.
- Current eBikes is a dedicated e-bike rental and repair shop in downtown Santa Cruz.
- E-bikes create more cycling opportunities through reduced fitness requirements.
Bike Events

• Old Cabin Classic
  – Sold out at 400 participants in 2017, expected 600 in 2018
  – Raised over $10,000 for new singletrack in Wilder Ranch State Park and an additional $4,000 for Wilder Ranch operations.

• Bike To Work
  – 6,500 participants

• Organized group rides
  – Girls Rock – 80+ female mountain bikers
  – Santa Cruz Bike Party
SCC: A Destination

• These events, trails and local brands draw a large number of riders from the Bay Area and all over the world
  – Most riders stay for a meal, hit the local brewery
• Popular stop for touring bicyclists from around the world
Mountain Bike Lifestyle

• For most mountain bikers it is more than a hobby, it is a lifestyle
  – Riders plan vacations around riding destinations and bike events
  – Will give up other luxuries to feed bike addiction
  – Participate in some form of cycling several times a week
  – Visit bike websites every day
  – Do trail work
Trail access for riders lags behind other user groups

- 220 miles of official “single track” trails in SC county\(^1\)
  - All trails open to hikers, many open to equestrians
  - Fewer than 40 miles open to mountain bikes
    - (the average rider covers 40+ miles per week)
- **Zero** miles of mountain bike-specific trails

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1. MBoSC GIS Analysis Survey
Conclusion

- Vibrant mountain bike community + lack of legal trails = need for increased mountain bike access and bike-specific trails
- We have a fundamental imbalance between supply and demand
- This imbalance leads to sub-optimal activities
  - unofficial trail use
  - Trail conflict
  - unofficial trail construction
• We don’t believe current status quo is sustainable
• Local riding scene built upon unofficial trails
• Continued growth of sport leading to more and more riders on small supply of trails
Solution?

• More legal trails
• Better Connectivity
• Mountain Bike Specific Trails
1. MBoSC - Who we are
2. State of mountain biking
3. Upcoming Projects
   1. Pump Tracks and Dirt Jumps
   2. Trail Projects
   3. Trail Maintenance
   4. Races
Pump Tracks/Dirt Jumps

- Scotts Valley Pump track Rebuild
- Asphalt Pump track in Watsonville
  - Starting Design
- Dirt Jumps at Farm Park in Soquel
  - In planning
- Westside Pump track rebuild – Asphalt
Trail Projects

- West Engelsmans reroute at Wilder Ranch
  - 2018
  - Old Cabin raising funds
  - Rock Lobster Bike Raffle
Trail Maintenance

• 4000+ hours of volunteer trail maintenance during 2016/17 Season
  – 400+ volunteers

• Work completed at Wilder Ranch, SDSF, Pogonip and Delaveaga

• More opportunities for 2017/18
Races

• 2\textsuperscript{nd} Annual Old Cabin Classic – May 13\textsuperscript{th}
  – Bigger and better

• First Ever Big Basin/Butano Gravel Race
  – Fall 2018
Topics

Planning Opportunities

• Planning Processes
  1. San Vicente Redwoods
  2. City of Santa Cruz Parks Master Plan
  3. Santa Cruz County Parks Strategic Planning
  4. Cotooni-Coast Dairies National Monument
  5. UCSC Long Range Development Plan
  6. CA State Parks
  7. Private Property

• Regional Trail Planning
  – Trail Vision
Cotoni-Coast Dairies National Monument

*Not open to public access at this time
Cotoni-Coast Dairies National Monument

- Proclaimed by Obama before leaving office
- Part of California Coastal National Monument
- New Local Leadership
- Planning process targeted to begin Q1 2018

*non-motorized mechanized vehicle use shall be permitted only on designated roads and trails*

MTB community will need to be highly engaged in public process – letter writing – public meetings
San Vicente Redwoods

- MBOSC/SBTS partnership on Trail Design
- Trail Design Complete
- Public Access plan moving slowly...
San Vicente + Cotoni Coast Dairies
Wilder Ranch + Henry Cowell
Nisene Marks + Soquel Demo Forest
City of SC Parks Master Plan

• City Council accepted draft plan 10/17
  – Prioritizes trail development planning
  – Opportunity for more MTB access in Pogonip and Delaveaga
County Parks Strategic Planning

The County Parks Department is creating its first Strategic Plan, a collaborative vision for the future of County parks.

Results of Public Outreach:

• Mountain bike trails/pumptracks needed in SLV
• Regional Trail Planning Needed
UCSC Long Range Development Plan

• 2020 LRDP ramping up
  – Public engagement opportunities
  – MBOSC networking at UCSC to make sure trail access and planning are considered
  – Draft completion targeted for summer 2018

  – Opportunity to address, manage, and improve extensive existing un-official use
CA State Parks

• Lack roads and trails plans for local parks
  – No new trails - reroutes ok
  – MBOSC working to fund planning positions
• Lack Trail and Land Designations for MTB
  – No MTB Specific trails
  – Must be changed at Sacramento level
CA State Parks

- MBOSC working with other California MTB groups to develop strategy for state level advocacy
  - Lobbying
  - Petition
  - Litigation?

- Local State Park Staff working internally to enact changes
Private Property

• Working on a pass program to access private property
  – Timber companies
  – Water Districts

• Examples
  – Galbraith in Bellingham
  – Arcata
Regional Trail Planning – Trail Vision

Mountain Bikers of Santa Cruz Trail Vision
Santa Cruz County Existing Trails and Future Opportunities
DRAFT

Mountain Bikers of Santa Cruz is dedicated to developing a trail network in Santa Cruz County that provides a diverse range of quality trail opportunities for all users on trails that are safe, accessible, interesting, and physically challenging. All existing public lands and open space resources are included in this network. The network is designed to accommodate all types of trail users, regardless of ability or experience, which provides a Public Right to Use on the network. The integrated Santa Cruz and neighboring counties, as well as regional trail networks like the Bay Area Ridge Trail and the Monterey Bay Scenic Trail.

Creating and maintaining a trail network is a critical component to Santa Cruz County’s identity. Our current trail system is in need of new open space areas and trails that connect between communities, and existing trails. This report highlights the potential trail opportunities for trail improvement and recreation within the Santa Cruz County area. This report was prepared with input and assistance from Santa Cruz County Parks & Recreation, the Santa Cruz County Open Space District, and other interested parties.

Please use the accompanying spreadsheet for additional information about the potential trail routes.

Data Sources:
- National Elevation Dataset Central Coast: LEAF Flight
- Santa Cruz Watershed, Bay Area Greenways, and other trail user groups
- Trails are mapped using data available fromServers, such as USGS, National Park Service, and Santa Cruz County Parks and Recreation

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- The authors of this report are grateful for the support and encouragement from Santa Cruz County Parks & Recreation, Santa Cruz County Open Space District, and other interested parties.
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Existing Trail Summary

<table>
<thead>
<tr>
<th>Trail Name</th>
<th>Location</th>
<th>Length (ft)</th>
<th>Trail Type</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bike Path 1</td>
<td>Monterey</td>
<td>5,000</td>
<td>Bike Path</td>
</tr>
<tr>
<td>Bike Path 2</td>
<td>Watsonville</td>
<td>3,500</td>
<td>Bike Path</td>
</tr>
<tr>
<td>Bike Path 3</td>
<td>Santa Cruz</td>
<td>2,000</td>
<td>Bike Path</td>
</tr>
</tbody>
</table>

Scale 1:60,000

Legend
- Open Space
- Parks & Recreation
- Santa Cruz County Parks & Recreation
- Santa Cruz County Open Space District
Trail Vision

• MBOSC Vision for creating more connectivity between our trail networks
  – Incorporate existing non-network trails
  – Build new trails on public lands
  – Open up closed areas to public access
  – Partner with private landowners to create access
  – Build coalition of user groups and organizations to support
Opportunities for Community and Business Engagement

• Outreach
• Event Sponsorship
• Donations
• Corporate team building trail work events