



Santa Cruz County Business Council

February 14, 2014

2014 Board of Directors

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Dominican Hospital

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Nest

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Santa Cruz

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Wells Fargo Insurance
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Soquel Creek Water District - Board of Directors
5180 Soquel Drive
Capitola, CA 95010

President LaHue and Directors:

The Santa Cruz County Business Council (SCCBC) would like to express our continued support for the Aptos Village Project. Based upon the information presented to SCCBC since the Project's inception, we feel it is well-planned, well-coordinated and in step with supporting economic vitality while being environmentally conscious.

During our analysis of the plans, one particular aspect that stood out to us was the thoughtful attention project principals paid toward water efficiency. The following high points provide evidence of the hard work that went into ensuring that the Aptos Village Project will be seen as an efficiency "standard bearer" within SCWD:

- Water use demand will be offset 160% due to the project's participation in SCWD's WDO Program.
- SCWD's highest efficiency standards will be greatly exceeded for toilets, shower/sink fixtures and appliances.
- A commitment to using only artificial turf and weather-based irrigation controllers for the few areas that require water.
- The incorporation of innovative water saving measures such as pervious pavement, rain gardens and bioswales.

When future project proposals come before you, the Aptos Village Project can be pointed to as a shining example of what is possible when developers work hand-in-hand with SCWD to achieve an end result that demonstrates both environmental and economic stewardship.

Sincerely,

Joe Foster
Executive Director